



## LESS MEAT & BETTER MEAT

Less Meat		
Goal	Measure	Calculation Details
Part A: Reduce by 10% per year OR achieve ultimate goal of an average 1.5 oz (.09375 lbs / meal) per meal served.	Pounds of meat reduced normalized by number of meals prepared	Numerator: lbs. of meat
		Denominator: Total meals
		Exclusions: convenience foods (ex: pre-made lasagna) Inclusions: whole muscle meats, luncheon deli meats, pre-cooked fajita strips, pre-cooked breaded (frozen) nuggets, tenderloins & patties
		Measure = numerator/denominator x 100
Better Meat		
Part B: Increase by 5% per year or achieve ultimate goal of 20% of meat and poultry purchases raised without the routine use of antibiotics	Percent better meat purchased (lbs.)	Numerator: meat and poultry raised without routine use of antibiotics
		Denominator: Total lbs. of meat and poultry
		Exclusions: convenience foods (ex: pre-made lasagna) Inclusions: whole muscle meats, luncheon deli meats, pre-cooked fajita strips, pre-cooked breaded (frozen) nuggets, tenderloins & patties
		Measure = numerator/denominator x 100

## LOCAL & SUSTAINABLE

Increase Local Food and Beverage Spend		
Goal	Measure	Calculation Details
Part A: Increase the percentage of local food and beverages purchases by 5% annually OR achieve ultimate goal of 20% of total.	Percent of dollars spent on local food and beverages	Numerator: dollars spent on local foods and beverages*
		Denominator: Total Spend on food and beverages
		*Exclusions: Food: convenience foods (ex: pre-made lasagna), Beverages: bottled water (flat or carbonated), soda, coffee & tea (unless in a tropical region where grown) *Inclusions: Food: produce (all forms: fresh, whole or minimally-processed; frozen; canned), meat & poultry, seafood, dairy (including fluid milk), grocery/dry goods Beverages: fluid milk, 100% juice (optimal serving fruit = 4 oz, vegetable = < 140 mg sodium) and non-dairy milk (50% of ingredients must be grown and processed locally)
		Measure = numerator/denominator x 100
Increase Sustainable Food and Beverage Spend		
Part B: Increase the percentage of sustainable food and beverage purchases by 5% annually OR achieve ultimate goal of 20% of total.	Percent of dollars spent on sustainable food and beverages	Numerator: dollars spent on sustainable food and beverages*
		Denominator: Total Spend on food and beverages
		*Exclusions Food: convenience foods (ex: pre-made lasagna) Beverages: bottled water (flat and carbonated) and soda *Inclusions Food: produce (All forms: fresh, whole or minimally-processed; frozen; canned), meat & poultry, seafood, dairy (including fluid milk), grocery/dry goods Beverages: fluid milk, 100% juice (optimal serving fruit = 4 oz, vegetable = < 140 mg sodium) and non-dairy milk, coffee and tea
		Measure = numerator/denominator x 100

### Definition of Meat & Poultry Raised without the Routine Use of Antibiotics

Approved to carry one or more of the following:

- Third-party Certified Labels: USDA Certified Organic, Food Alliance Certified, Certified Humane Raised and Handled, Animal Welfare Approved, American Grassfed Certified, Certified Grassfed by A Greener World, Certified Grassfed by Food Alliance, 100% Grassfed Certified by PCO, Global Animal Partnership or Certified Responsible Antibiotic Use (CRAU) chicken standard.
- Label Claims Allowed by USDA: "Raised without antibiotics"; "No antibiotics administered"; Raised with therapeutic antibiotics only". Look for "USDA Process Verified" shield along with these label claims.

### Definition of Local

Farms, ranches, and production/processing facilities located within a 250-mile radius of the facility (Note: For processed foods with multiple ingredients like breads, the product must have the majority of ingredients (> 50% by weight) produced within the 250-mile radius).

### Definition of Sustainable

Approved to carry one or more of the following:

- Third-party Certified Labels: USDA Certified Organic, Food Alliance Certified, Salmon Safe Rainforest Alliance Certified, Protected Harvest, Fair Trade Certified, Certified Humane Raised and Handled, Animal Welfare Approved, American Grassfed Certified, Certified Grassfed by A Greener World, Certified Grassfed by Food Alliance, 100% Grassfed Certified by PCO, Marine Stewardship Council, NON GMO Project Verified, Global Animal Partnership, Certified Responsible Antibiotic Use (CRAU) chicken standard or other eco-label that has transparent and meaningful standards and independent verification processes.
- Label Claims Allowed by USDA or FDA: "Raised without antibiotics", "No antibiotics administered", Raised with therapeutic antibiotics only" (poultry and meat products); "Raised without added hormones" or "No hormones added" (beef and lamb only); "rBGH-free", "rBST-free," or a statement such as "Our farmers pledge not to use rBGH or rBST"/"Our farmers pledge not to use artificial hormones" (dairy products); "Grass-fed" (products from ruminants such as beef cattle, dairy cattle, lamb). Look for "USDA Process Verified" shield along with these label claims.

### Definition of Sustainable

Approved to carry one or more of the following:

- Third-party Certified Labels: USDA Certified Organic, Food Alliance Certified, Salmon Safe Rainforest Alliance Certified, Protected Harvest, Fair Trade Certified, Certified Humane Raised and Handled, Animal Welfare Approved, American Grassfed Certified, Certified Grassfed by A Greener World, Certified Grassfed by Food Alliance, 100% Grassfed Certified by PCO, Marine Stewardship Council, NON GMO Project Verified, Global Animal Partnership, Certified Responsible Antibiotic Use (CRAU) chicken standard or other eco-label that has transparent and meaningful standards and independent verification processes.
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### Definition of Total Number of Meals Served

The total number of meals is the sum of patient meals and calculated meals (defined as all other meals (cafeteria, catering, satellite carts etc.).

The Total Cafeteria Cash & Credit Card Sales (does not include Meal Tickets or any meals for which the revenue is collected at a later date) and divides it by the Number of Related Register Transactions to arrive at an Average Retail Transaction. This Average Retail Transaction (ART) is then used to determine the Number of Calculated Meals (from cafeteria/catering (or retail) operations, including non-cash sales).

Average Retail Transaction= Total Cafeteria Cash & Credit Card Sales / Number of Related Register Transactions

Example: If Total Cafeteria Cash & Credit Sales is \$100,000 and Number of Related Register Transactions is 26,500, then \$100,000/26,500= \$3.77 (or the Average Retail Transaction)

### Resources

Education: [www.healthierhospitals.org](http://www.healthierhospitals.org)

Data Submission: [www.ihl.org](http://www.ihl.org)

Contact: [help@practicegreenhealth.org](mailto:help@practicegreenhealth.org) for help with any questions, or call (603) 491-6106 9:00 am-5:00 pm ET

Refer to Data Submission Guide for More Information